



AVID POSTS DOUBLE DIGIT GROWTH IN SEPTEMBER

“With Moody’s completing the Philippines’ investment grade rating trifecta, this positive development for the country means well for AVID as we continue to strive for excellence in providing only the best for Filipinos this blessed season.”

Ms. Ma. Fe Perez-Agudo

President, Association of Vehicle Importers and Distributors

PERFORMANCE & DRIVERS

The Association of Vehicle Importers and Distributors (AVID) racked up yet another month of growth in September, rolling out 2,227 units against 1,887 in September of 2012 for an 18% increase for the period. The double digit growth performance was spearheaded by the association’s offerings in the Passenger Car (PC) category, whose 1,230 units sold was enough for a 39% increase over the same stretch a year ago.

AVID PCs are now a mere 9% from regaining its position in the winning column, while the LCV category’s momentary supply-stricken hiccup has not derailed from its stellar performance thus far in 2013, ending the first nine months of the year up 25%. September’s performance has further boosted AVID’s Year-to-Date (YTD) numbers, which by at the end of September stands at 22,785 units in total, representing a 5% increase over the 21,763 units sold as of September 2012.

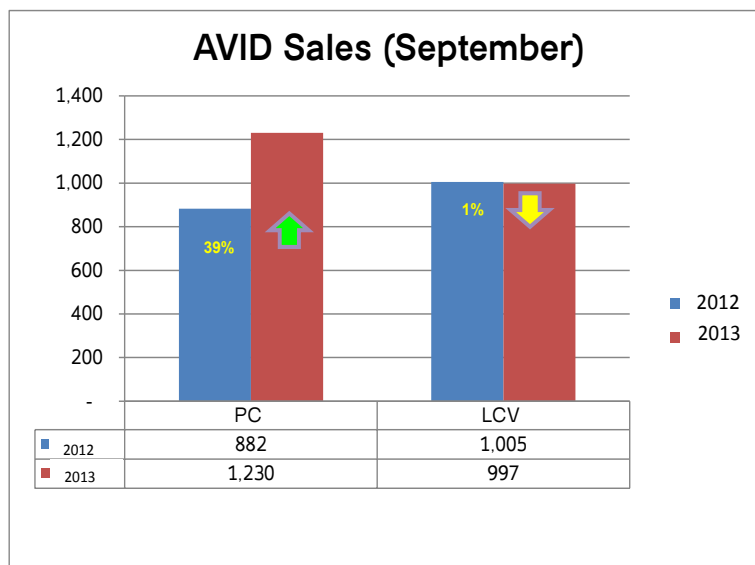
OUTLOOK

Together with a best in region growth last quarter, the Philippine economy continues to grab international limelight with yet another investment grade rating upgrade, this time from Moody’s Investor Services. The noteworthy rating upgrade rounds out the Philippines’ trifecta following same recognition from Fitch Ratings last March and Standard and Poor’s last May. As the nation soars to investment grade status, the resurgent Philippine economy is here to stay as an upgrade consequently leads to higher investments, lower borrowing costs, and job creation.

With the upbeat Philippine economy and improving investor sentiments, the dynamic business landscape in the country continues to be favorable to the automotive industry. The renewed consumer confidence and considerable employment opportunities are set to boost demand for automobiles and other high value items.

OVERVIEW CHARTS

AVID Members	Sales Volume (in Units)	
	Sept 2012	Sept 2013
British United Automobiles, Inc.	13	20
CATS Motors, Inc.	68	76
Hyundai Asia Resources, Inc.	1,421	1,507
Motor Image Pilipinas, Inc.	146	210
PGA Cars, Inc.	-	28
Scandinavian Motors Corporation	16	7
The Covenant Car Company, Inc.	223	379
Total	1,887	2,227



ECONOMIC INDICATORS	2012	Current	2013f
GDP (%).....	6.6 (FY)	7.5 (2Q13)	6.023
Inflation (%).....	3.2	2.7 (Sept)	3.063
FX Average (PESO-USD).....	42.2	43.83 (Sept)	40
91-day T-bill Ave (%).....	1.5	0.87 (Sept)	0.85
Remittances (in Billion USD).....	21.4	1.9 (July)	21.39

Source: BSP, IMF

